

**HIDAKAGU**  
365 Products

Main Headquarters

600 Sangawa, Kokufucho,  
Takayama, Gifu, Japan 509-4117  
TEL +81-577-72-5881 FAX +81-577-72-5883

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Kitamura Bldg. 5F,3-5-13 Tsukiji,  
Chuo-ku, Tokyo, Japan 104-0045  
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HIDAKAGU

# Furniture that Enriches your Way of Living.

We use traditional wood bending techniques originating from Hida Takayama while implementing trends from around the world. Our collections will cater to your level of comfort as well as your lifestyle.

We truly believe that our furniture will enrich the way you live.



## Sales and Planning

HIDAKAGU examines global and Japanese furniture trends in order to put the best products forward. We pride ourselves in constructing high-quality furniture that best suits each customer's needs, whether it be based on their age or lifestyle.

## Our Distribution System

Furniture produced at our factories in Vietnam is loaded into container ships and sent all over Japan right to our customers. Our distribution center in Hida Takayama also sends shipments weekly. We deliver all products from our Takayama and Vietnam factories nationwide.

## Commitment to Quality

Research and development department is based in Tokyo office and they handle for all the customers not only Japanese customers.

We have 2 productions bases in Japan and Vietnam and do our own shipping.

Since we manage every step of the process, we can meet any needs our customers may have.

## A Message From The President

HIDAKAGU has been making furniture using traditional techniques from Hida Takayama for over 50 years.

Throughout our history, we have been crafting wooden furniture in Thailand, Indonesia, Malaysia and other countries in Asia.

Currently we have two factories located in the Binh Duong Province of Vietnam, and a third factory in Takayama Sangawa, Gifu.

HIDAKAGU embodies the technological spirit of Hida Takayama. We put our heart and soul into every piece.

Our company strives to create the best furniture for our customers. Your satisfaction is our ultimate reward.

Our mission is to enrich lives through furniture. We will never stop pouring our passion into delivering our craft to you.



Ichiro NAKAMURA  
President of HIDAKAGU

## What Makes HIDAKAGU Stand Out

Thanks to the production systems we have with the Vietnam and Takayama factories, we can offer business transactions and proposals that other companies cannot.

We have the capacity to meet the needs and requests of our customers because of the high-quality custom-made products our factories in Vietnam and Takayama are capable of making.



## Social Contribution Initiative

We understand the importance of the SDGs and wood as a valuable natural resource. We are committed to renewable energy usage.

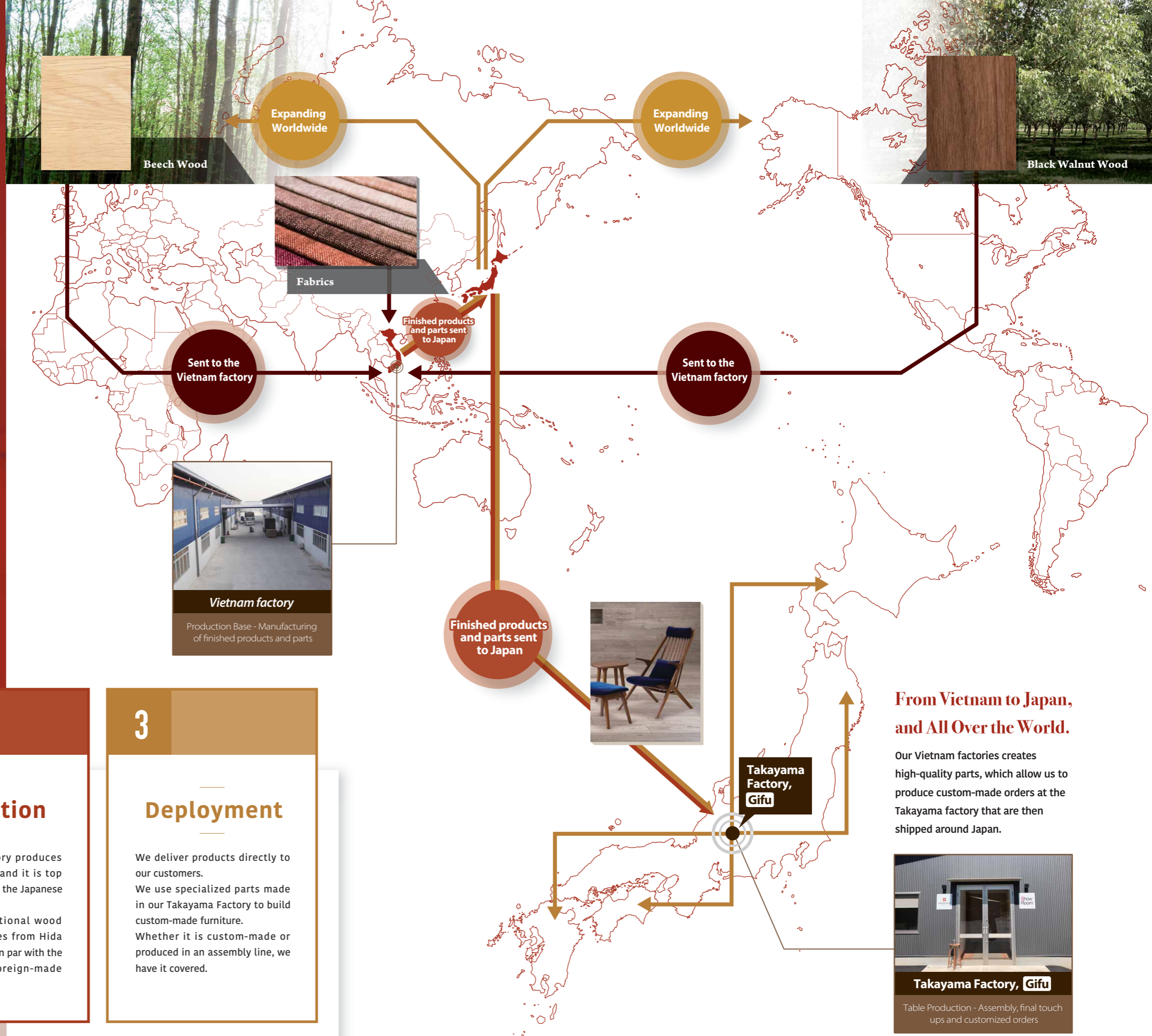
In 2020, our Vietnam factories obtained the Chain of Custody Certification from the FSC.

We are also committed to saving energy. At HIDAKAGU, we are fully determined to be a sustainable company that wisely uses resources to better protect the society we live in.



# Supplying Only the Best Worldwide

We carefully select the finest fabrics and wood materials from around the world for use at our Vietnam factory. Each product instills traditional techniques from Hida Takayama. We diligently meet our customers' needs and provide furniture that is both stylish and safe. All custom-made products are prepared and assembled with the utmost care at our Takayama factory. HIDA KAGU is making ever greater strides in our quest to be one of the top furniture manufactures in the world.



**1**

## Planning

Let us know your budget and price range and we'll provide you with ideas that'll fit your needs, using the best materials and designs available. We have a variety of woods available at all price ranges. There is also the option to mix and match different types of wood to reduce cost without forfeiting design.

**2**

## Production

the Vietnam factory produces 1000 chairs a day and it is top class productivity in the Japanese market. We harness traditional wood bending techniques from Hida Takayama that are on par with the highest-quality foreign-made furniture.

**3**

## Deployment

We deliver products directly to our customers. We use specialized parts made in our Takayama Factory to build custom-made furniture. Whether it is custom-made or produced in an assembly line, we have it covered.

### From Vietnam to Japan, and All Over the World.

Our Vietnam factories creates high-quality parts, which allow us to produce custom-made orders at the Takayama factory that are then shipped around Japan.

**Takayama Factory, Gifu**

Table Production - Assembly, final touch ups and customized orders



# Commitment to Quality

Our fusion of traditional crafting methods and efficient design allows us to make the best products from the best materials. Our environmentally friendly manufacturing methods prevent materials from being wasted.

We also take pride in continually improving our productivity and quality by reviewing and revising reports from the production management division.

Our company culture is centered around improvement and we are always seeking ways to refine our production methods.

## Design



We place emphasis on comfort and will do everything to adjust to your needs, whether you request a trendy design or a traditional one like a Windsor chair.



## Materials



We import carefully selected materials from all over the world in order to craft the best products. Our tabletops are created with panels of alternating grain, skillfully joined. And even if the same type of wood is used, the specific shades of color are carefully chosen. This all contributes to a design that enhances the wood's special characteristics.



## Technology



By passing on the wood working technology and knowledge harnessed in Japan to our staff in Vietnam, we have ensured that those products are of the same quality as those made in Japan. Furthermore, our Japanese furniture designers are so well-versed in the processing technology of our factories that they can create the most efficient designs.





# Vietnam Factories



## Vietnam

The two factories in Vietnam are a combined 55,000m<sup>2</sup> in area and employ approximately 800 staff, who manage everything from material procurement to processing, and production to shipping. We craft a variety of wood products such as dining room sets, sofas, beds and nursing care products that provide a warm and calming sensation.

We also manufacture furniture in small batches, so we can adjust to any needs you may have when ordering.

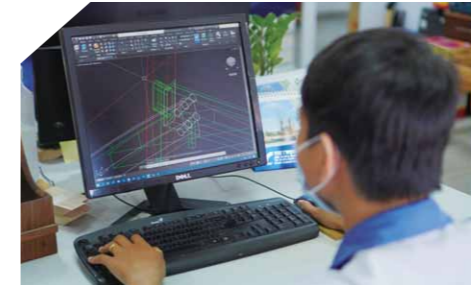
# Takayama Factory



The Takayama factory is 3,000m<sup>2</sup> in area and has thirteen diligent craftsmen of all ages. Custom-made furniture is produced at the Takayama factory, where we do assembling, sizing and painting. We have a large array of coating colors and upholstery that will satisfy every desire you might have.

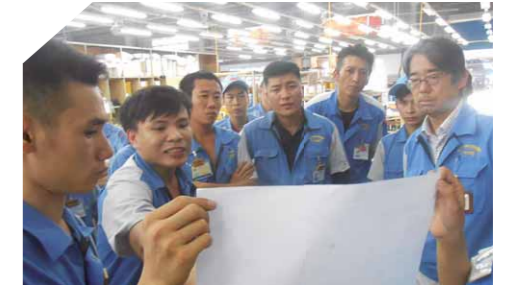
## OUR 3 UNIQUE QUALITIES

### 1 Design



The Tokyo office designs for all customers not only for Japanese customers, R&D dept in Vietnam uses 3D CAD software to digitize it, which allows us to draw up and verify the parts drawing. These parts drawings enable production to run smoothly at the factories. Pinpoint precision is key for producing the furniture our customers request.

### 2 Production Improvement Cerubo (PIC)



The main goal of PIC is to improve and reform product quality and production. All of our staff are actively engaged with PIC activities.

### 3 Quality Control



1 The sourced wood is carefully inspected piece by piece, and their grains considered so as to ensure that they can be combined effectively.



2 Prototypes go through strength and integrity tests. If a problem is detected, the process will be repeated until safety standards are met.



3 The quality control process inspects the accuracy of the assembled parts and their states of adhesion.



4 Finally, a pre-shipment inspection is carried out using a prescribed checklist.



# Franchise Operations

Launched in Hida Takayama and spread to Malaysia, and now relocated to Vietnam, our factories enable us to run and operate HIDA KAGU furniture stores in our host communities. The Takayama area in Japan is known for its high-quality wooden products, and the local people fondly support them.



## Vietnam Store



We have a company managed store in Vietnam that is about 30 kilometers from the factory. The store is easily accessible from tourist spots and is gaining popularity because high-quality wooden furniture is scarce in Vietnam.

**Address:** No.A1-00.02 Sarimi Building, 74 Nguyen Co Thach Str, An Loi Dong Ward, District 2, HCM city  
**Tel/Fax:** +84-28-36206028  
**Website:** <http://coreo.vn> **Email:** [info@coreo.vn](mailto:info@coreo.vn)

## Hida Takayama Store



The Hida Takayama store, the only directly managed store in Japan, is located in the Honmachi Dori shopping district, which is a notable tourist spot in the city. Our wooden products can be enjoyed as souvenirs and are suited for people of all ages.

**Address:** 2-8 Honmachi, Takayama, Gifu, Japan  
**Tel/Fax:** 0577-54-1885 / 0577-54-1886  
**Website:** <http://coreo.club> **Email:** [info@coreo.club](mailto:info@coreo.club)

# HIDAKAGU

365 Products

**Company Name** HIDAKAGU CO.,LTD  
**Established** September, 1996  
**President** Ichiro NAKAMURA  
**Vice-President** Kosuke NAKAMURA  
**Address** 600 Kokufucho Sangawa, Takayama, Gifu 509-4117, Japan  
**TEL / FAX** 0577-72-5881 / 0577-72-5883  
**Financing Banks** Juroku Bank: Nishi-Takayama Branch, Ogaki Kyoritsu Bank Takayama Branch, Hokuriku Bank Takayama Branch, Shoko Chukin Bank  
**Website** <http://hidakagu.jp>  
**Email** [info@hidakagu.jp](mailto:info@hidakagu.jp)

## Tokyo Branch Office

**Address** Kitamura Building, 5F, 3-5-13 Tsukiji, Chuo-ku, Tokyo 104-0045, Japan  
**TEL / FAX** 03-6280-5334 / 03-6280-5378  
**Email** [tokyo@hidakagu.jp](mailto:tokyo@hidakagu.jp)

## Clients

ACTUS Co., Ltd. Sojitz Kyushu Corporation  
 ARONKASEI CO., Ltd. Tsukuba Sansho Co., Ltd.  
 FUJISHI Co., Ltd. WeDO Style Co., Ltd.  
 OTSUKA KAGU, Ltd. (In Alphabetical Order)

# CERUBO CO., LTD

**Company Name** CERUBO CO.,LTD  
**Established** October, 2001  
**President** Ichiro NAKAMURA  
**Locations** FACTORY 1  
 Binh phuoc A Hamlet, Binh chuan Ward, Thuan an City, Binh Duong Province  
 FACTORY 2  
 CN13 Lot, H1 street, Kim Huy Industrial Park, Phu Tan Ward, Thu Dau Mot City, Binh Duong Province  
**TEL** +84-274-3788374, 3788375, 3788378  
**FAX** +84-274-3788376  
**Financing Bank** Public Bank Vietnam (PBNV): Binh Duong Branch  
**Land Size** FACTORY1: 24,000m<sup>2</sup>, FACTORY 2: 30,000m<sup>2</sup>  
**Main Products** Dining Room and Living Room Sets  
**Monthly Capacity** Dining Room Chairs: 26,000 Units Dining Room Tables: 6,000 Units  
**Revenue** \$25,000,000 (2019 Figure)

## Company History

1962	Japan - HIDAKAGU Industries officially established in Hida Takayama, Gifu.
1991	Malaysia - HIDAKAGU MANUFACTURING (M) SDV BHD established.
1994	Japan - HIDAKAGU KOGYO CO.,LTD officially dissolved.
August, 1996	Japan - HIDAKAGU CO.,LTD officially established.
October, 2001	Vietnam - CERUBO CO.,LTD established.
April, 2003	Vietnam - Shipping of completed dining sets produced in Vietnam to Japan begins.
September, 2007	Japan - Takayama factory established in Shingumachi, Takayama. Wholesale of custom order tables and dining room sets begins.
April, 2009	Japan - Takayama store opened.
August, 2012	Malaysia - COREO furniture store opened.
August, 2012	Vietnam - Factory 2 constructed to operate assembling, painting and packaging.
August, 2014	Japan - Main headquarters moved to Kokufucho, Takayama.
January, 2016	Vietnam - Initiatives to improve factory operations started.
April, 2017	Vietnam - COREO furniture store opened in Ho Chi Minh City.
March, 2018	Vietnam - Factories obtain ISO 9001 Quality Management Certification.
September, 2018	Japan - Assembling, painting and packaging of chairs and tables begins in Takayama headquarters.
July, 2020	Vietnam - New wood processing facility opened in Factory 2.
October, 2020	Vietnam - Factories obtain Chain of Custody Certification from the FSC.